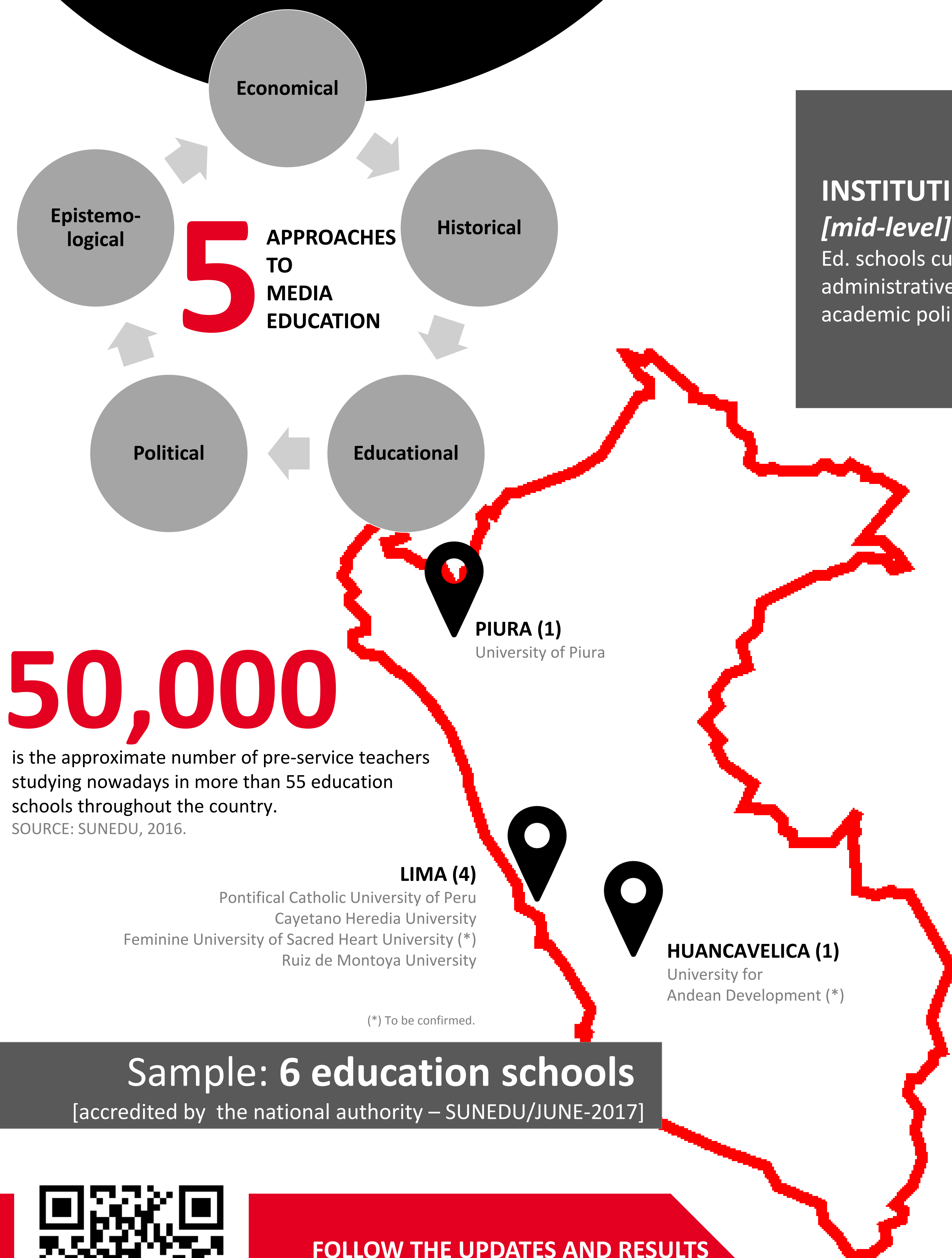


## RATIONALE

The educational system must not marginalize the media and its contents --subordinating them to a parallel informal system-- nor ignore the profound impacts they cause at all levels. Based on this premise, this research focuses on the media education of pre-service teachers in Peru, as the concept is not recognized among specialists or policymakers and is limited to certain academic circles in the area of communication. In addition, the implementation of a new national curriculum, in 2017, represents an opportunity for the development of media skills among schoolchildren.

Some opening questions that inspire this work are: do the pre-service Peruvian teachers know the meaning and importance of media education? Are they close to its foundations, dimensions and competencies? Do they receive adequate and sufficient information in their professional training? How to develop a model of media education relevant for the country?



## Research Objectives

### General Objective

To diagnose the current state of media education in the training of pre-service teachers in Peru.

### Specific Objectives

1. To explore the presence and scope of media education in compulsory education in Peru.
2. To describe the formative context (institutional and curricular) of Peruvian pre-service teachers and its relationship with media education.
3. To correlate knowledge, attitudes and practices of pre-service teachers in regard to media education.
4. To develop a proposal of curriculum for pre-service teacher training on media education.

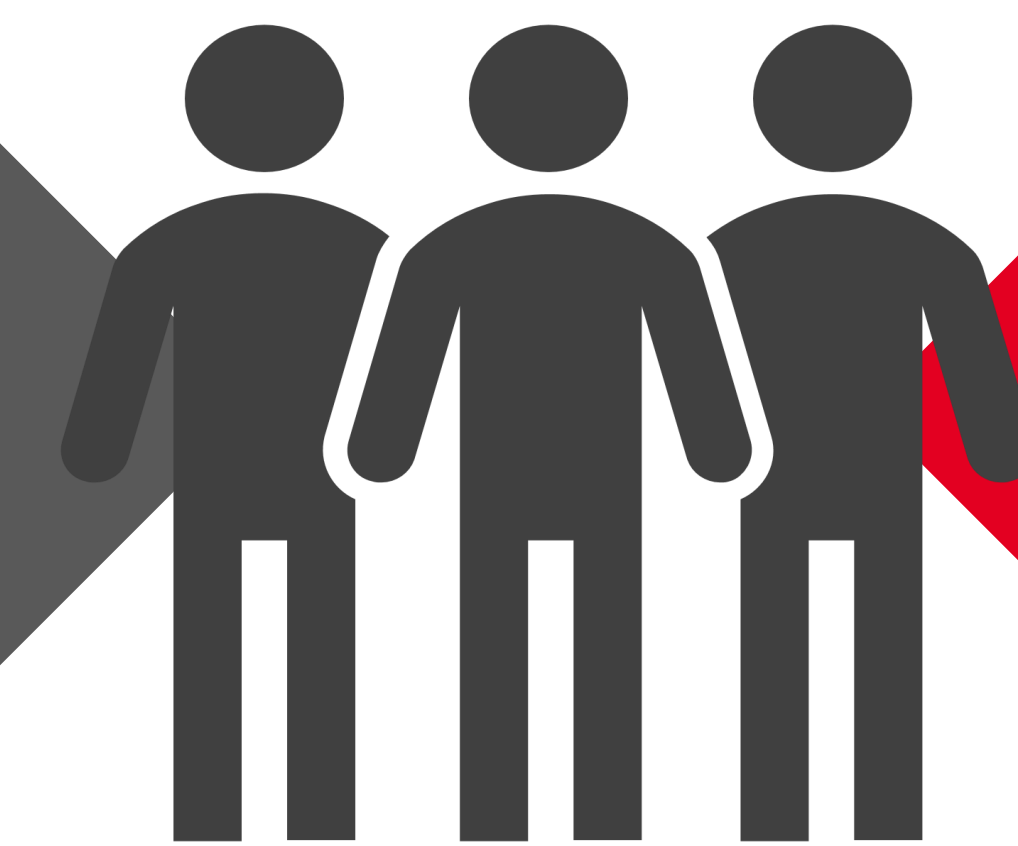
## Levels of Analysis

### SOCIAL [macro level]

National Educational Project 2021 (PEN)  
National curriculum + Policymakers

### INSTITUTIONAL [mid-level]

Ed. schools curricula + administrative and academic policies

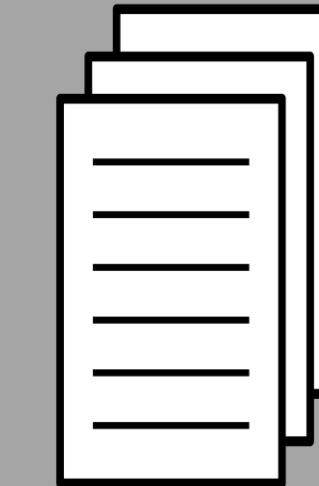


### PERSONAL [micro-level]

Knowledge, Attitudes and Practices (KAP) of pre-service teachers

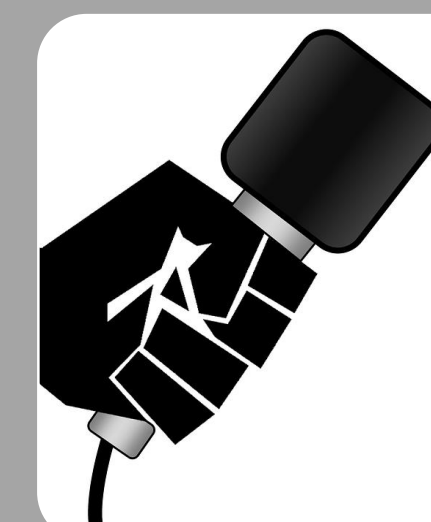
## Methods

### Content analysis → O1



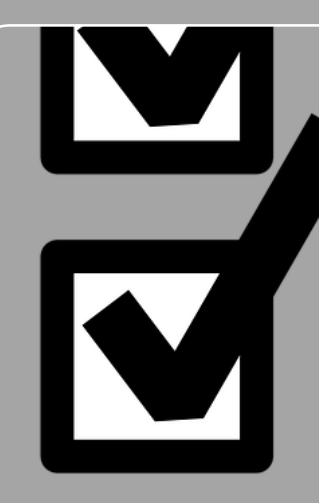
- Legislation
- Educational policy
- New National Curriculum 2017

### Questionnaires & In-depth interviews → O2



- Questionnaires: 60 deans of ed. schools
- Sample for interviews: 6 ed. schools

### Questionnaires → O3



- KAP of students
- Sample: 6 education schools

### Focus group → O3 + O4



- KAP of students
- Prospective curriculum
- Sample: 6 education schools



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